

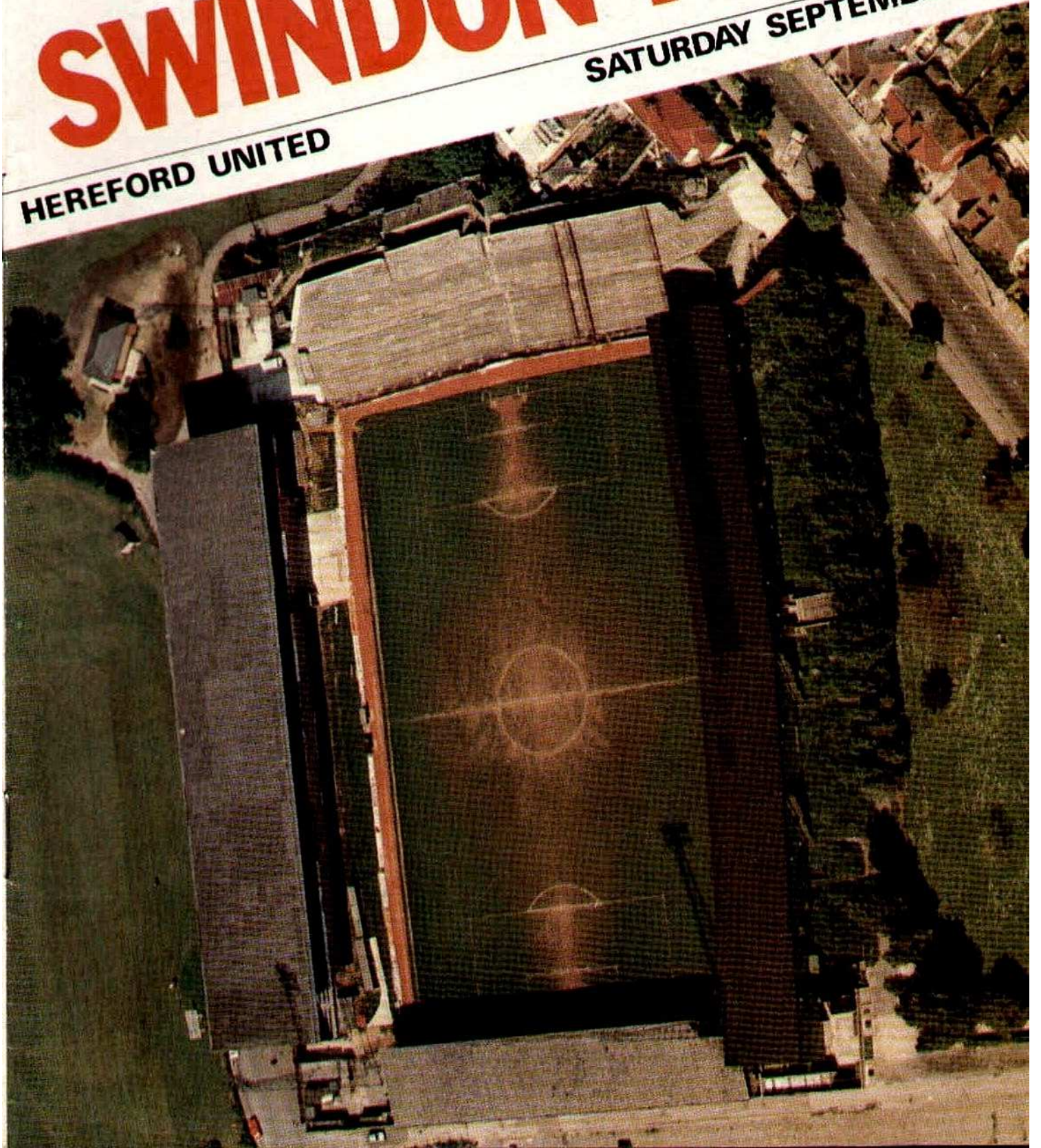


Official Programme 45p

SWINDON TOWN

SATURDAY SEPTEMBER 22

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TOWN TOPICS

BY BRIAN HILLIER VICE CHAIRMAN

With our Chairman away on holiday it gives me the opportunity to extend a very warm welcome to the Directors, Players and Supporters of Hereford United Football Club.

Last season at home we defeated Hereford by a score-line of 3-0 in what was a very good team performance because Hereford had started the season very well and had put a run of good results behind them.

At Tranmere last Friday after a disappointing result against Torquay the team gave a very strong all round performance by scoring twice in an attacking first half and defending well when under pressure in the second half and never looking in any danger, lets hope we can put some consistency into our game by gaining a result at Bury on Tuesday evening.

I would like to remind supporters that our next 'Sporting Dinner' takes place in the Rendezvous Club on Monday the 1st October when we have as our after Dinner speakers Emlyn Hughes and Brian Close and not Bob Champion as previously announced because he is unfortunately away.

Off the field of play the Gola League have somewhat surprisingly turned down the proposed idea of re-election whereby they propose their selection of club in a straight election against the bottom fourth division club, they still are pushing for automatic election, consequently the clubs now have to take the subject back to regional meeting for discussion.

You may have read in the Press of the proposed 'National Sports Pool' and the time is now fast approaching where football clubs have to make up there minds whether they want to see the proposed pool go forward or die. We at Swindon firmly believe clubs must grasp the opportunity for gaining additional revenue although like any commercial venture there always has to be an element of risk.

I find myself completing these notes on the return journey from Bury where in a fast and well fought game with lots of good football played by both sides we have lost by two goals to nil. Once again football has this habit of quickly bringing you down to earth again, although I am sure that if we maintain competing as we have in these last two away games we shall win more than we lose.

Finally thank you to our Sponsors today Arkells Brewery and to you our supporters for your attendance this afternoon and I hope you see an enjoyable and entertaining game.

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*wish Lou Macari
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in the coming season*



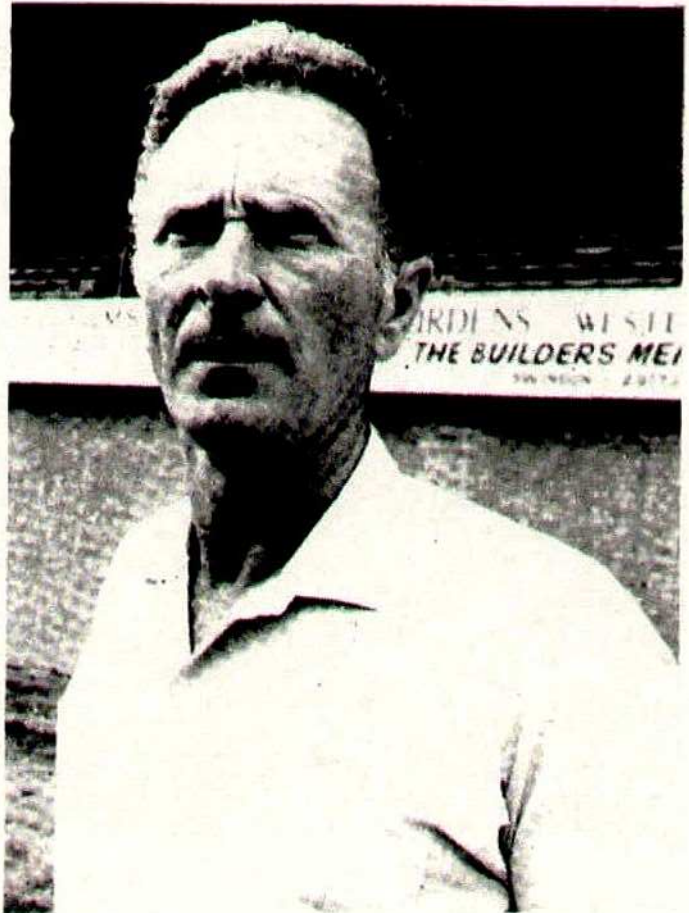
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Head Office: 53 Eastcheap London EC3P 3HL *And and at Lloyd's*

HARRY GREGG



It is nice to have the opportunity to say hello to the supporters of Swindon Town. I have been lucky enough to play with and against the greatest players in the world and would humbly say that, at this time, I was considered to be one of them. This was in a great era of football in a great country when there were many players entertaining thousand upon thousand of spectators but, it should be noted, there

were few, if any, coaches in the game.

Now, of course, there are fewer spectators, not only here but everywhere and the number of players in the game are far less.

Football to me is a game to be played with imagination and improvisation - to be enjoyed by players and spectators alike and we shall make every effort to bring this ideal to the Swindon Town Football Club.



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WELCOME TO HEREFORD UTD

BY DAVE KING



HEREFORD UNITED F.C. (1939) Limited.

Back Row: Leonard, Rose, Mullen and Kearns.

Middle Row: Isacc (Trainer), Pejic, Larkin, Dalziel, Hicks, Maddy, Beacock and Carter.

Front Row: Phillips, Price, Bray, Newman (Manager), Delve, Harvey and Emery.

The squad of players manager John Newman brings to the County Ground for this afternoon's Match come with a most impressive record, undefeated in their opening four League Matches with maximum points, no goals conceded and taking into account the final eighteen matches of last season they have only lost two of their last twenty two League Matches, while midfield schemer Jimmy Harvey has already netted five penalties this season, including two in last Saturday's 2-0 win over Stockport County who had Paul Hendrie and Steve Buxton sent off, in fact County have failed to score in thirteen hours of Football at Edgar Street in their last nine visits.

After a 2-2 draw with Oxford United at Edgar Street, United lost the se-

cond leg 3-5 at the Manor, and left the Milk Cup in the first round by an aggregate of 7-5. Two thrilling encounters which earned the praise of Oxford Manager Jim Smith who said, 'If there is a better team in the Fourth Division, then it is a stronger division than I imagine,' praise indeed.

The Edgar Street line up includes the following:- Goalkeeper KEVIN ROSE has played in the five opening League Matches, and the 23 year old will be playing in his 66th League Match today, now in his third season with the Club he was originally signed from nearby Ledbury Town, was along with Stewart Phillips the only ever present last season.

Full back CHRIS PRICE became the first United player to make 250 League appearan-

ces in the recent home Match with Peterborough United, 24 year old Chris a former Club apprentice and England Youth International will be playing in his 254th League match today, and during the close season was hoping a Club from the higher divisions would sign him.

His full back partner IAN BRAY was also a Club apprentice, 21 year old Ian will be making his 72nd League appearance this afternoon and has played in the five opening League Matches this season.

The central defenders are KEITH HICKS and MEL PEJIC, 30 year old Martin was an apprentice with Oldham Athletic, he was an English Youth International and made 242 appearances in League games before joining United in 1980, today will be his 169th League Match for the Club. Mel was signed from Stoke City in 1980 and he soon added to the solitary appearance he had made for the Potteries Club, 25 years old he will be playing in his 135th League Match today, has appeared in all five Matches this season.

Midfield player JIMMY HARVEY is the Club's leading scorer this season with 6 goals, five from penalties! Signed from Arsenal after a loan period, 26 year old Jim only played three Matches for the Highbury Club, after joining them from Glenavon, today will see Jim's 174th League appearance for United. Experienced Midfield partner JOHN DELVE is now with his Fourth League Club, the former Queens Park Rangers apprentice has also played for Plymouth Argyle and Exeter City; 30 Year old John makes his 42nd League Appearance for the Club today and

the four hundred and fourth of his career. Welsh under 21 International PAUL MADDY, joined the Club at the latter part of last season from Swansea, the 22 year old former Cardiff City apprentice spent a loan period with the Edgar Street Club while with Cardiff! Today will see only his 16th League Appearance for United and the 88th in his career.

Now in his sixth season with the Club 22 years old STEWART PHILLIPS will be playing in his 164th League Match for United, his only Club, before the midweek Match with Chester Stewart needed three goals to complete a half century in League matches. Hereford United is OLLIE KEARNS' Fourth Club. Previously with Walsall, Oxford United and Reading, whom he joined from Banbury United, 28 year old Ollie has scored 66 League goals from 187 appearances, with eleven goals in his forty five League Matches with United. In his second spell at Edgar Street is STEVE EMERY, sold to Derby County for £200,000 in 1979, 28 year old Steve returned last season, now needs another eight League appearances to total two hundred and fifty for the Club. Once on loan to us from Bolton Wanderers 24 year old MIKE CARTER appeared in the two opening League Matches of this season after a seasons absence with injury. Former Derby County apprentice IAN DALZIEL was injured in the recent home Match with Crewe, while former Shrewsbury and Carlisle defender TONY LARKIN came on for Ian in the same Match.

A Wealth of Experience

BY DAVE KING

Although our Assistant Manager Harry Gregg was a Goalkeeper from a past decade, no greater accolade can be paid to him than the fact that Pat Jennings the current Northern Ireland and Arsenal 'Keeper modelled himself on Harry, and at 39 years of age Pat still ranks among the top Goalkeepers in the Country, so his choice of Harry as his mentor was wise.

The career of Harry has held many highlights and in subsequent issues we will take a look at some of them individually, International Caps, a Cup Final appearance, World Cup Glory, the tragedy of Munich, an Old Trafford career spanning ten years, Managerial spells with Crewe and Swansea have all contributed to a career as varied as any in the Football League and for those who have witnessed any of the training sessions at Shrivvenham Road, can you say that there has ever been a fitter fifty one year old? Even now he lacks nothing in comparison to his younger charges, a tribute to his dedication and enthusiasm.

Harry was born in Derry, Northern Ireland, on October 25th 1932 and he entered the Football League from Coleraine in October 1952, when he signed for Doncaster Rovers then a Second Division Club. His fine performances for the Yorkshire Club soon brought him to the attention of the Northern Ireland Selectors and on March 31st 1954

Harry made his debut for his Country at Wrexham in a 2-1 victory over Wales, so adding another representative honour to the Amateur International Caps he had already gained.

During his five year spell with the Belle Vue Club Harry made 93 League appearances and made a further seven International appearances in matches with England in Belfast (1-1), Scotland at Hampden (0-1), Portugal in Lisbon (1-1), Wales at Belfast (0-0) and Italy in Rome (0-1), the other two Caps came from matches at Wembley in a famous 3-2 win and in a 2-2 draw with Italy in Belfast.

The two year gap in Harry's International debut and his next Cap was due to form of a former Swindon Town Goalkeeper Norman Uprichard who was then playing for Portsmouth, another County Ground connection in the Irish Team was Danny Blanchflower, who guested for the Club during the Second World War; both Danny and the present Northern Ireland Team Manager Billy Bingham were included in the Irish Team on Harry's debut.

In December 1957 Harry was transferred to Manchester United and so began some of the most memorable moments of his career, which included playing in the World Cup Final series in Sweden 1958 where he played a major role in helping Northern Ireland reach the quarter final stage before succumbing to France at Norrköping. Earlier Harry

Continued on page 20



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FOCUS ON FOUR

BY DAVE KING

After last Saturday's results two of three Clubs with a one hundred per cent record were from Division four, Chesterfield and Hereford, interesting to see if they still maintain that situation after their midweek matches with Hartlepool and Chester respectively, while Northampton were the only Club in the whole of the Canon League without a point.

Transfer moves in our Division have been Southend United signing goalkeeper Trevor Inch and defender Peter Ellis for Portsmouth on a months trial, both were given free transfers at the end of last season. Nigel Gray has moved to Aldershot on a months loan, he spent the second half of last season on loan to Brentford where he made sixteen appearances scoring one goal in League Matches.

Career landmarks for Fourth Division players made in the opening Matches of this season have been Dave Caldwell (Mansfield Town) who scored his 50th League goal when netting the first of his two goals in the recent home Match with Rochdale. Peterborough United full back Phil Chard made his 150th League appearance in the recent home Match with Mansfield, all for United. Ernie Moss of Chesterfield made 600th League appearance in his Club's opening day Match with Aldershot, while his team mate Les Hunter celebrated his 250th at Scunthorpe last Saturday by scoring in the Derbyshire Clubs 4-2 away win against his former Club.

Blackpool's Steve Hetzke played his 350th League Match against Exeter on September 1st while his team mate Paul Stewart made his 100th in last Saturday's goalless home draw with Darlington, as did Dale Banton of Aldershot in last Saturday's 1-1 home draw with Exeter City.

Eight players have received their marching orders in matches concerning Fourth Division Clubs they are Roy McDowough (Exeter City), Chris Ramsey (Swindon), Russell Bromage (Port Vale), Warren May (Southend), Billy Rodaway (Tranmere), Kevin Young (Bury), Paul Hendrie and Steve Buxton of Stockport, apart from Warren May the other seven were all playing away, and that was the only dismissal not concerning a League Match, for he was sent off in a Milk Cup 1st round second leg tie.

One of the surprise teams in this seasons' division could well be Darlington without looking to have enough scoring power to perhaps bother the top teams they may well prove very difficult to defeat. Unbeaten to date they were also unbeaten in their last six Matches of last season, and have only conceded eight goals in that run. Commencing with our away Match at Tranmere the following five Matches will probably see us meet the strongest teams in this seasons' Division, Bury, Hereford United, Mansfield Town, Blackpool and Peterborough United, but time will tell.



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TODAY'S

THE CANON LEAGUE



TEAM CHANGES	SWINDON TOWN	
	SCOTT ENDERSBY	1
	PAUL BATTY	2
	COLIN BAILIE	3
	LOU MACARI	4
	ANDY ROWLAND	5
	MIKE GRAHAM	6
	LEIGH BARNARD	7
	MARK GARDINER	8
	ALAN MAYES	9
	PETER COYNE	10
	GARRY NELSON	11
	MARK PAYNE	12

Referee Mr. K.A. Miller (Harlow, Essex)

Linesmen

Red Flag Mr. P.K. Helsby (Aylesbury, Bucks)

Yellow Flag Mr. B.R. Martin (Corfe Mullen,
Nr. Wimborne, Dorset)



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5 LINE-UP

AGUE DIVISION FOUR

	HEREFORD UNITED	TEAM CHANGES
1	KEVIN ROSE	
2	CHRIS PRICE	
3	IAN BRAY	
4	KEITH HICKS	
5	MEL PEJIC	
6	PAUL MADDY	
7	JIMMY HARVEY	
8	JOHN DELVE	
9	STEWART PHILLIPS	
10	KEN OLLIE	
11	STEVE EMERY	
12		

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KEY OF THE BOARD

- A Chester v Northampton
- B Chesterfield v Blackpool
- C Colchester v Aldershot
- D Crewe v Wrexham
- E Darlington v Scunthorpe
- F Exeter v Bury
- G Peterborough v Hartlepool
- H Port Vale v Tranmere
- I Rochdale v Torquay
- J Stockport v Mansfield
- K Arsenal v Stoke
- L Aston Villa v Tottenham H.
- M Everton v Southampton
- N Manchester Utd. v Liverpool
- O Q.P. Rangers v Newcastle
- P West Ham Utd. v Nottm. Forest
- Q Grimsby v Oxford Utd.
- R Bristol City v Orient
- S Lincoln v Bristol Rovers
- T Reading v Derby

Next Match

Canon League Division Four

BLACKPOOL

Tuesday, 2nd October, 1984

Kick off 7.30 p.m.

REFEREE:

MILLER, KEITH - Salesman in aircraft engineering industry. Married with two sons (both referees). Commenced refereeing in 1966 progressing via Essex Senior League and Football Combination. Interested in road running, having completed several half and full marathon races. Represented Suffolk and the Royal Navy at athletics.

PHOTO CALL BY DAVE EVANS



Alan Mayes is robbed by Torquay's hard men Paul Compton and John Impey.



Paul Batty wins a midfield dual - but he's afraid to look..



Town boss Lou Macari head and shoulders above the rest against Torquay.

COMMERCIAL BREAK

BY DOUG BUSWELL

FRIENDS OF SWINDON TOWN 5000 CLUB RESULTS

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FLASHBACK

BY MIKE SKINNER

Swindon Town v Blackpool

Full Football League results:	HOME	SEASON	AWAY
(Swindon score first)	7 Apr 1-1	1969 - 70	2-3 6 Sep
	16 Oct 1-0	1971 - 72	1-4 14 Aug
	9 Sep 0-0	1972 - 73	0-2 27 Jan
	13 Apr 1-0	1973 - 74	0-2 17 Nov
	23 Sep 0-1	1978 - 79	2-5 15 May
	8 Mar 2-1	1979 - 80	1-0 27 Oct
	16 Aug 1-2	1980 - 81	1-1 15 Nov
	19 Apr 3-3	1982 - 83	1-2 4 Sep
	17 Sep 0-0	1983 - 84	1-1 21 Jan

-----000-----

With Blackpool visiting the County Ground for the first time in April 1970 it was an added attraction to this promotion clash. With Huddersfield already 2nd Division champions, Blackpool were in second place with 50 points, Swindon in 3rd with three fewer points and needing to win to still be in with a chance of promotion. This prospect brought a crowd of 28,520, just 378 short of the record, to see an exciting game with a controversial climax.

Swindon started strongly, having several attacks broken up, before Joe Butler collected a clearance on the edge of the area in the fourth minute. His shot hit Peter Noble but luckily fell at the feet of Arthur Horsfield who made no mistake with a low shot. Blackpool came back strongly, showing just why they had collected an impressive 21 points from 36 away from home, and it was no surprise that they broke through a mistake prone defence in the 36th minute. A Jimmy Armfield pass found Alan Suddick who chipped the

ball over a stationary Town defence, leaving Mickey Burns to head the ball over the advancing Downsborough.

The second-half saw an improved Town display, increasing the pressure and looking the more likely to score. Horsfield lost out on a one to one with 'keeper Harry Thomson in the 56th minute, and another shot hit John Smith before he could move, and another courageous save defeated Roger Smart. Then in the 75th minute Swindon scored what they thought was the winner, a Don Rogers corner found the head of Horsfield who nodded it down for Noble to score. The joy was short lived however as the referee disallowed it for an alleged infringement on a Blackpool player, a decision that was to prove vital. With no further goals, despite ever increasing Swindon pressure, it left Blackpool needing just two points from their final two games to deny Swindon promotion, which they easily got the following Monday at relegation haunted Preston.

Continued on page 20

YOUTH TEAM FEATURE

BY JOHN TROLLOPE

As with the First Team, results have been up and down both with the Reserves and South East Counties Teams. The Reserves have put in some useful performances, losing away to Watford and home to Ipswich but gaining a win at home to Birmingham last Saturday. The two defeats were unfortunate, for in both games the lads gave 100% effort and played some good football deserving better. With a slightly stronger side against Birmingham we achieved a good win with an excellent team performance. Once the injuries clear up we can look forward to getting better results and helping the players to improve, especially the younger ones.

The South East Counties team continue to make life difficult for themselves, for although we have lost at home to Reading and drew away to Southend they had at least 60% if not more of the play

but could not turn that advantage into goals. The big difference between last year's side and this is the finishing for last year, chances were taken even when the performance wasn't good. The team performance has improved in each game and we look forward to progressing both individually and as a team. We use this team to assess the younger players as to their capabilities of becoming apprentices next year. We will continue to help and guide them but they must start helping themselves and show much more willingness to make things go right.

Within the next two or three weeks we hope to start our Centre of Excellence which enables us to become involved with lads from eleven upwards. Having this earlier involvement must not only help us but must improve them as individuals and in time the local schoolboy side.

TWO OF OUR NEW APPRENTICES



Sheldon Lee



Alan Churchward

A WEALTH OF EXPERIENCE BY DAVE KING - continued

had played against Czechoslovakia and Argentina at Halmsted and West Germany at Malmo.

A Cup Losers Medal in the 1958 F.A. Cup Final against Bolton Wanderers when United lost 2-0 after a memorable run following in the wake of the Munich disaster came Harry's way and further International Caps during his career with four against En-

gland and Scotland, three against Wales and another against Greece brought his total to twenty four.

A man with such a wealth of experience should never be out of Football and when Lou Macari brought Harry with him on his appointment it was a wise decision to use his knowledge to help him rebuild a Team which we hope will restore some days of glory to our Club.

FLASHBACK BY MIKE SKINNER - continued

Swindon's team: Downsborough, Thomas, Trollope, Butler, Burrows, Harland, Smith,

Smart, Horsfield, Noble and Rogers.

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Swindon were again involved in the promotion race when the two clubs met in May 1979, but this time at Bloomfield Road. A defeat at Sheffield Wednesday the previous Friday left Swindon with a lot to do, and with Watford winning the previous night it was a straight battle between Swindon and Shrewsbury for the final place, Swindon needing to win and then hope that Shrewsbury lost their final game. Despite the slender chance, around 1,000 supporters travelled North to cheer the Town on.

Unfortunately everything went wrong for Swindon from the start, Blackpool scoring from their first attack after 3 minutes when a Dave Hockaday centre was converted by Jeff Chandler. Ten minutes later Ray McHale gave away a free kick which beat Swindon's off-side trap, leaving an unmarked Dick Malone to head past Jimmy Allan. Swindon's forwards meanwhile were

being well marked, and it was left up to Steve Aizlewood to reduce the deficit after 35 minutes when he ran onto a free kick that had been headed down by 'Chic' Bates.

Aizlewood was again in the thick of things in the second-half, but this time at the wrong end, giving away a penalty which Stan McEwan converted for the third. Then a 61st minute solo 45 yard run by Hockaday and a 74th minute effort from Derek Spence completed Swindon's humiliation before Roy Carter managed Swindon's second, one minute from time. But there was some consolation, as even if Swindon had won they wouldn't have gone up as Shrewsbury went on to win their final game and take the championship. Swindon's team: Allan, Trollope, Ford, McHale, Aizlewood, Stroud, Miller (Williams), Carter, Rowland, Mayes, Bates. Attendance 4,191.

BEHIND THE SCENES

BY BOB JEFFERIES



Firstly may I congratulate one of our most loyal supporters Mr Trevor Jefferies, no relation may I say, who, in addition to supporting Swindon Town at both home and away games has managed to visit all ninety two grounds in the Football League. His record was achieved on 15th September when he visited Wigan for their game against Gillingham.

FIREWORK SPECTACULAR

On Saturday, 3rd November, 1984 we shall again be staging the Firework Spectacular for the Swindon Lions Club, the festivities commencing at 7.15 pm. Last year this event was a great success when over 12,000 spectators attended. Many people who came to the ground on the evening of the show were disappointed that they were unable to purchase seat tickets for we had sold out long before the show

commenced. Seat tickets for this year's spectacular will be on sale from Thursday next, priced £2.00, Juniors under sixteen and senior citizens half price. Please do not be disappointed this year - book early.

CHELTENHAM RACES

On Thursday, 11th October, 1984 Season Ticket Holders are offered a complimentary ticket each at Cheltenham Races. Those with season tickets in the Stands can claim a free Club Badge and ground ticket holders will be entitled to a Tattersall Badge. There is free car parking and the first race is at 2.15 pm.

Tickets can be collected from the Main Office during office hours from Monday, 10th September, 1984 to Saturday, 29th September, 1984 on production of a season ticket - one badge only per ticket.

Those having Club Badges will have use of the National Hunt Room at Level 3 of the New Grand Stand - this incorporates a cash bar and snack bar plus a limited number of reserved seats.

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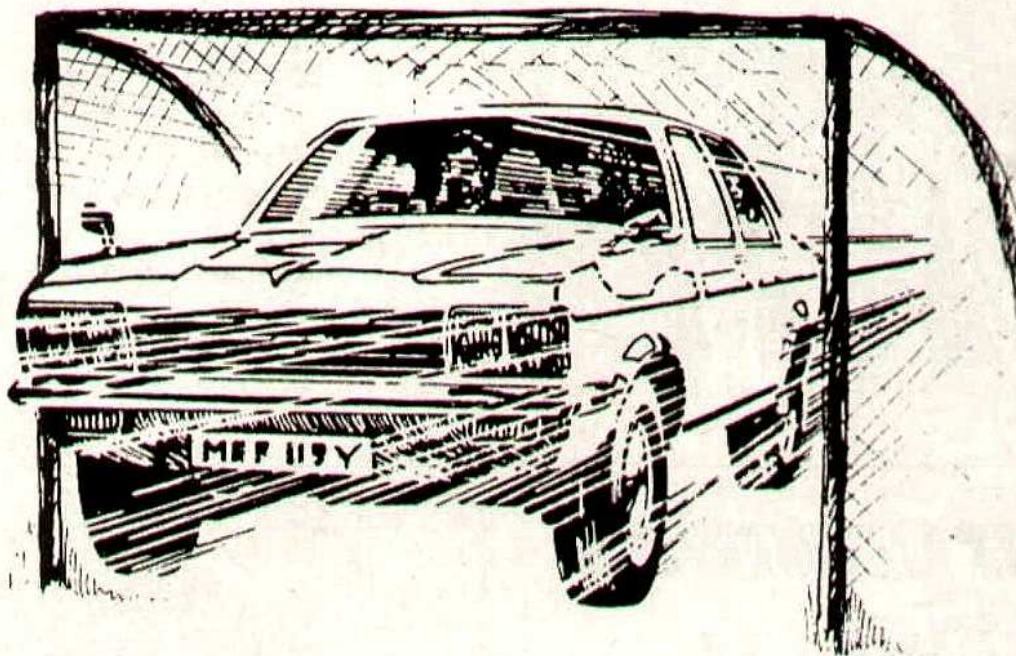
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